



# HANNAH AMOS

*web · advertising · rocks bangs*

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## *education*

BFA, Communication Design  
Kutztown University of Pennsylvania  
2015-2019  
GPA: 3.8

Concentrations:  
Interactive and Advertising Design  
Women's Golf-Division II  
2015-2019

## *skills*

### **Experienced:**

Illustrator, Photoshop, InDesign,  
Bridge, After Effects, Premiere, XD

### **Proficient:**

HTML, CSS, SASS, UXPIN, Sketch,  
Invision, Wordpress

### **Familiar:**

HubSpot, Hootsuite

## *awards & activities*

**GDUSA** | American Package  
Design Award | 2019

**Dean's List** | 2015 – 2018

**Women's Golf** | Division II |  
2015 - 2019

**Athletic Kutztown Scholarship  
Award** | 2016, 2017

**AIGA Member** | Kutztown Chapter  
2015 - 2019

**Mumedi Poster Competition** |  
541 Finalists out of 23,000  
submissions | 2017

**National Society of Leadership  
and Success Memeber** |  
2015 - 2019

## *design experience*

**Graphic Designer** | Maser Consulting P.A. | Red Bank, NJ | July 2019 - Present

- Designed and published internal newsletter
- Created web banners and digital content for website
- Designed and branded an app the company is creating to be used in the field
- Collaborated with other disciplines to create tradeshow displays and merchandise for various events and career fairs

**Design Intern** | Hanlon Creative | Lansdale, PA | March 2019-May 2019

- Collaborated with designers to assist in editorial layout and design
- Worked on creating signage, window, and truck wraps
- Created proposals for clients and sent out finished files for print
- Used After Effects to create animations used for social media and advertising

**Freelance Design Intern** | Lucas Construction Group | Red Bank, NJ  
Seasonal 2017 – Present

- Assisted a team of employees handled filing and book keeping
- Performed secretarial duties at the front end of the company
- Redesigned business cards to better reflect the company's work
- Edited photography for job sites and office designs
- Assisted in the creation of a new company capabilities pamphlet

**Design Intern** | Splendor Design Group | Red Bank, NJ | Summer 2017

- Edited websites with Wordpress
- Assisted a design team with email blasts
- Set up social media posts through HubSpot and Hootsuite
- Held meetings to discuss new projects and gain new clients
- Assisted with photoshoots and the creation of advertisements

## *volunteer experience*

**Graphic Designer** | Design-a-thon | Kutztown, PA  
March 2017, March 2018, March 2019

- A 24 hour Communication Design event in which students work nonstop to create design work for local non profits
- Worked as a team lead in charge of all design and production
- Composed an illustrated brochure for Berks County YMCA
- Designed an illustrated brochure for Berks Historic Center and Library
- Created a standing display banner used to promote The Exeter Community Library